

# Party on the Plaza

Sat, April 25, 2026 at 11:00 AM



## Join The Party!

Easterseals Southeastern Pennsylvania is turning 90 — and we're celebrating in a big way! On **Saturday, April 25, 2026**, we'll launch our anniversary year at **Party on the Plaza** at **Subaru Park**, home of the Philadelphia Union. This family-friendly celebration brings together children, families, alumni, supporters, and corporate teams for a joyful day of inclusion, community, and Easterseals pride.

This toolkit will help you grow your team and meet your fundraising goals.

**Party on the Plaza = Walk With Me + Soccer for All + Mission Village**

## This Toolkit Includes:



How to get started

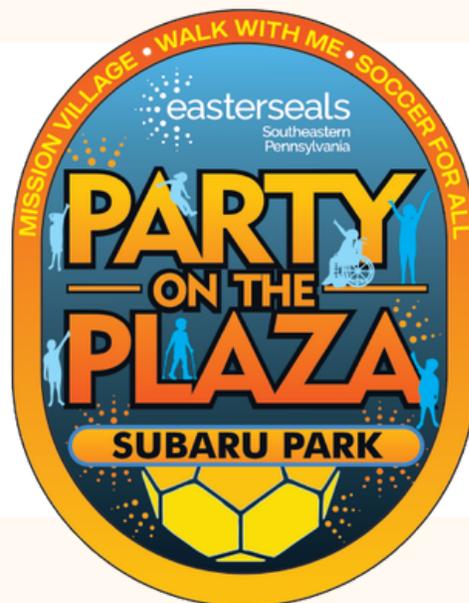


Suggested social media posts to support your fundraising efforts



Graphics for:

- Facebook
- Instagram
- LinkedIn



***Party on the Plaza is Easterseals largest fundraising event. This family-friendly event brings the community together for fun on the Plaza at the Philadelphia Union Stadium. All money raised supports Easterseals programs and services.***

## Getting Started...

### 1. Register

Register yourself, your friends, co-workers, and family! Neighbors too! [Register here.](#)

### 2. Make the first donation yourself

This jumpstarts momentum, shows your commitment, and makes others far more likely to give because people are inspired to follow a lead.

### 3. Set a fundraising goal

Set a fundraising goal that feels meaningful to you and maybe slightly ambitious - a small stretch can often lead to stronger results than you expect.

Consider connecting the goal amount to Easterseals services to show the impact of giving. Share updates on your progress

- **\$250** - Provide a Communication Evaluation - helping a child find their voice
- **\$500** - Provide an Initial Evaluation - the first step for families to find hope and help
- **\$750** - Provide one month of [Early Intervention Services](#)
- **\$1,000** - Provide one month of Physical, Occupational, and Speech Therapy Services.
- **\$2,000** - Provide one month of [Behavioral Support](#) to help a child with autism increase social-emotional competence and academic success
- **\$3,000** - Provide one month of School-based Services

## Get Going...

### 4. Share your fundraising goal - today!

When people know what you're working toward, they're more likely to rally behind you and help get you there. Here is some sample language you can tailor for social, text or email. Or create your own.

**- Ask your network to register**

*"Will you Walk With Me on Saturday, April 25<sup>th</sup>, at 11 am at Subaru Park? We're walking together with 7 Easterseals Honorary Ambassadors and their families, and we're raising money to help provide children with a great start on their journey."*

**- Share updates on progress to your goal**

*"I'm close to reaching my goal of (insert personal goal). Please donate and help support Easterseals' life-changing services for children with disabilities. (include a link to personal fundraising page)"*

**- Last call - create urgency**

*"Walk With Me is just a few days away. Please help me reach my goal (insert personal goal) and help support Easterseals' life-changing services for children with disabilities. (include a link to personal fundraising page)"*

**- Share your success - after the event, and give an additional chance to donate to the event**

*"Walk With Me was an incredible celebration of 90 years of Easterseals impact! You can still give to my personal fundraising page to support their programs and services. (include a link to personal fundraising page)"*

# Easterseals Southeastern Pennsylvania Party on the Plaza



Tag us on social!



ESSEPA



Eastersealsofsepa



Easterseals\_sepa

## Graphics

Facebook/Instagram

Click on graphic to download

<p><b>HELP ME REACH MY GOAL!</b></p> <p>And support the services that help children access the world around them</p> <p><b>PARTY ON THE PLAZA</b> SUBARU PARK FRIDAY, APRIL 25, 2020</p>	<p><b>HELP ME REACH MY GOAL!</b></p> <p>25% TO MY FUNDRAISING GOAL!</p> <p><b>PARTY ON THE PLAZA</b> SUBARU PARK FRIDAY, APRIL 25, 2020</p>	<p><b>HELP ME REACH MY GOAL!</b></p> <p>HALFWAY TO MY FUNDRAISING GOAL!</p> <p><b>PARTY ON THE PLAZA</b> SUBARU PARK FRIDAY, APRIL 25, 2020</p>	<p><b>HELP ME REACH MY GOAL!</b></p> <p>75% TO MY FUNDRAISING GOAL!</p> <p><b>PARTY ON THE PLAZA</b> SUBARU PARK FRIDAY, APRIL 25, 2020</p>	<p><b>HELP ME REACH MY GOAL!</b></p> <p>SO CLOSE TO MY FUNDRAISING GOAL!</p> <p><b>PARTY ON THE PLAZA</b> SUBARU PARK FRIDAY, APRIL 25, 2020</p>
<p><b>JOIN MY TEAM</b></p> <p>EARLY INTERVENTION HELPS CHILDREN MEET MILESTONES</p> <p>Honorary Ambassador Jet - age 2</p>	<p><b>JOIN MY TEAM</b></p> <p>Honorary Ambassador Gabriella age - 6</p> <p>EARLY INTERVENTION HELPS CHILDREN BLOSSOM</p>	<p><b>JOIN MY TEAM</b></p> <p>Honorary Ambassadors Mason and Major age - 4</p> <p>EARLY INTERVENTION CAN CHANGE A CHILD'S DEVELOPMENTAL PATH</p>	<p><b>JOIN MY TEAM</b></p> <p>EARLY INTERVENTION HELPS DEVELOP SOCIAL AND EMOTIONAL COMPETENCE</p> <p>Honorary Ambassador Amina age - 6</p>	<p><b>JOIN MY TEAM</b></p> <p>Honorary Ambassador Santino age - 3</p> <p>EARLY INTERVENTION SUPPORTS CHILDREN AND FAMILIES</p>
<p><b>JOIN MY TEAM</b></p> <p>EARLY INTERVENTION HELPS CHILDREN DEVELOP COMMUNICATIONS SKILLS</p> <p>Honorary Ambassador Mia - age 5</p>	<p><b>JOIN MY TEAM</b></p> <p>EARLY INTERVENTION HELPS DEVELOP SKILLS FOR A LIFETIME OF SUCCESS</p> <p>Alumni Ambassador Kennedy - age 11</p>	<p><b>JOIN MY TEAM</b></p> <p>Alumni Ambassador Ben age - 27</p> <p>EARLY INTERVENTION HELPS BUILD STRONG FOUNDATIONS</p>	<p><b>JOIN MY TEAM!</b></p>	